Star in season four of The Channel Reality Show

What we're looking for in our contestants:

We're ideally looking for early-career or early second-career sellers who have an appetite for learning and are ready to shine. For us, it's all about attitude. If you consider yourself to be:

— Hard-working
— Calm under pressure
— Determined
— Dedicated
— Charismatic
— Professional
— And humorous where it counts...

We want to hear from you!



How to get involved

Record and submit a **2–3 minute audition video** for your chance to become one of **ten rising channel stars** competing in season four!

There are only ten coveted spots, so get creative, bring the energy, and show us the real you. We're not just looking for great salespeople, we want great characters who can shine under pressure. Submissions close 4th January 2027. After which, our judging panel will review entries and select the final cast for the show.

Video Requirements: Show Us the Real You!

Your video is your chance to stand out. Show us your personality that will win over viewers, and your passion that will take you through the challenges.

In your 2-3 minute video, please answer the following questions:

1. **What kind of individual are you?** Share something unique about your personality, hobbies, or passions that truly defines who you are.
2. **How would your family and friends describe you?**
3. **What do you think you could bring to the show?** Beyond sales skills—think humour, strategic thinking, teamwork, or other qualities that make you stand out.
4. **What aspirations do you have for your sales career?**



We have provided multiple ways to apply, please use the one that works best for you.

WeTransfer:
https://we.tl/r-3Tm62ydVL1knmVQH

Google Drive:
Request a Google Drive link to upload via ruby.white@hpe.com

One Drive:
Request a One Drive link to upload via ruby.white@hpe.com

Email:
channelrealityshow@hpe.com

Please remember to also send your signed T&C's. Download them here.

Download T&Cs →